

**DROY**

Design Studio

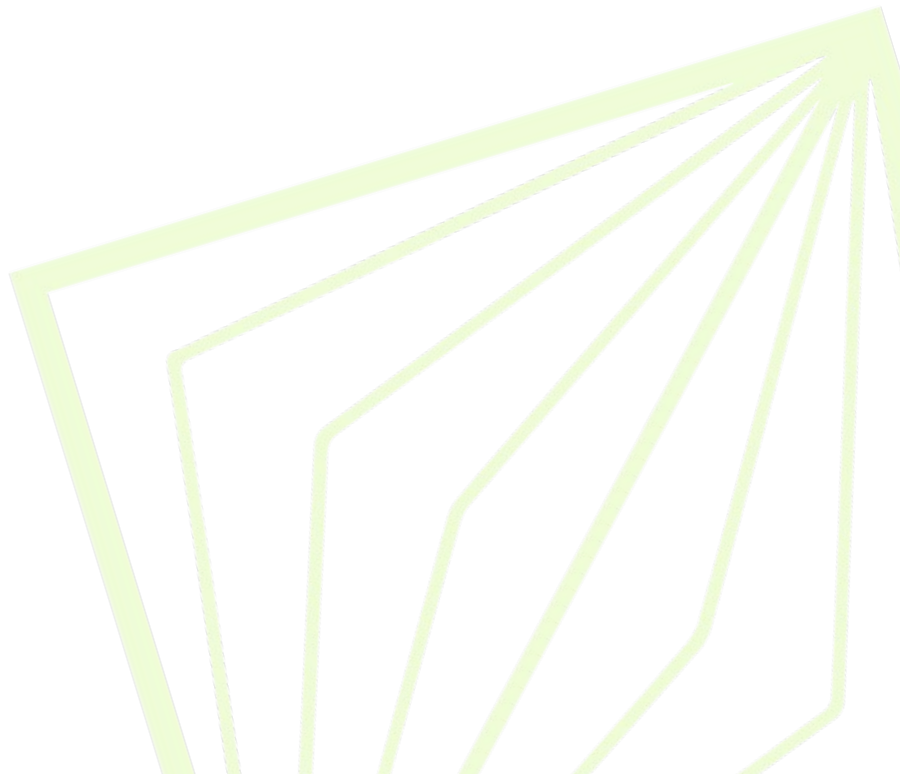
# 2025 Offerings & Pricing

# The DROY method

At DROY Studio, we believe great design begins with deep understanding.

We take the time to explore your goals, your audience, and your unique story - ensuring every project is built on strategy, not just aesthetics.

Our approach combines clear communication, intentional design, and thoughtful storytelling to help you connect, inspire, and grow.



# À-La-Carte Pricing

## Brand and Visual Identity

- **Logo Design**  
from \$1,500
- **Visual Identity (logo, colors, type)**  
from \$2,000
- **Brand Guidelines PDF**  
from \$500

## Website Design

- **3-Page Site**  
from \$4,000
- **Additional Pages**  
from \$500/page
- **Wix / Setup + Training**  
included

## Add ons/ Extras

- **Copywriting Support**  
from \$800/project
- **Copy Cleanup & Plug-In**  
We take your rough content and shape it into clean, structured copy for your deck or site.  
\$300-\$600
- **Rush Fee (under 5 business days)**  
+20%

## Pitch & Presentation Design

- **Investor Deck (12–15 slides)**  
from \$2,500
- **Mini Deck (up to 6 slides)**  
from \$1,200
- **Extra slides**  
\$150 per slide
- **One-Pagers / Teasers**  
from \$500

## Consulting & Support

- **Creative Strategy / Story Consulting** \$100/hr
- **5-Hour Block**  
\$500
- **Creative Retainer (10 hrs/month)**  
\$1,000/month

**Looking for something more tailored?**

We're happy to put together a custom quote based on your goals, timeline, and budget.

**Contact us!**